Glass Open Book



Lorena Casiano

Company:	Fama by Vitro
Job title:	Marketing Coordinator
Languages:	English, Spanish
Location:	Mexico

Contact information:

Business phone number:	+52 8134840786
Business email:	lcasianoa@vitro.com

Work experience

Company:	Fama by Vitro
Job title:	Marketing Coordinator Apr 2022 - Present (4 yrs 7 mos)
Responsibilities:	Implements marketing and advertising campaigns by assembling and analyzing sales forecasts; preparing marketing and advertising strategies, plans.

Education

School:	Universidad Tecmilenio Master, Business Management - Marketing Specialis 2019 - Student

About me

Statement:	More than 6 years of experience in marketing, an expert in B2B strategies, traditional and digital marketing, communication, and public relations.