

# Glass Open Book



## Lorena Casiano

Company: Fama by Vitro  
Job title: Marketing Coordinator  
Languages: English, Spanish  
Location: Mexico

### Contact information:

Business phone number: +52 8134840786  
Business email: lcasianoa@vitro.com

### Work experience

Company: Fama by Vitro  
Job title: Marketing Coordinator  
Apr 2022 - Present (3 yrs 9 mos)  
Responsibilities: Implements marketing and advertising campaigns by assembling and analyzing sales forecasts; preparing marketing and advertising strategies, plans.

### Education

School: Universidad Tecmilenio  
Master, Business Management - Marketing Specialis  
2019 - Student

### About me

Statement: More than 6 years of experience in marketing, an expert in B2B strategies, traditional and digital marketing, communication, and public relations.