

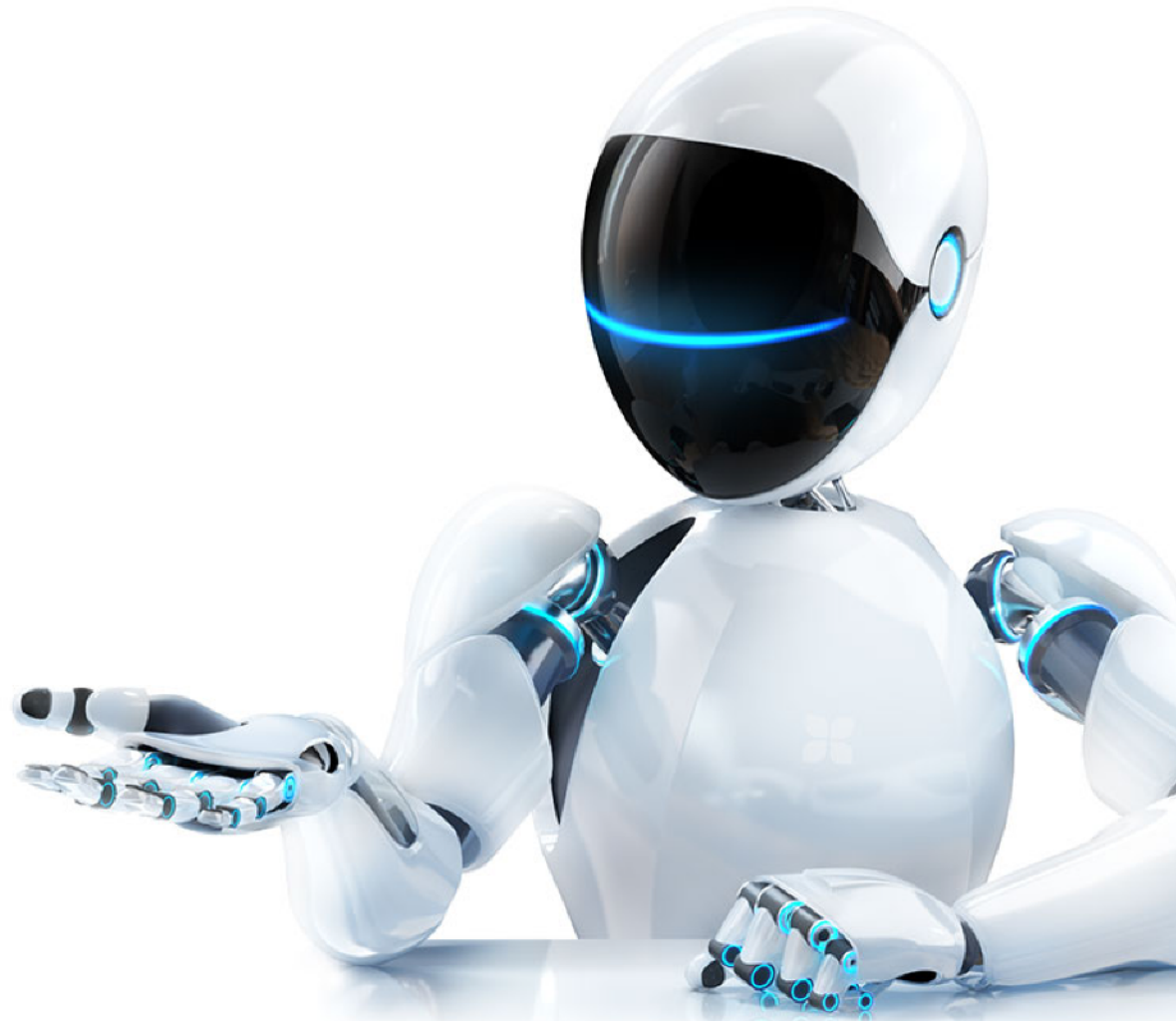


**glassopenbook.com**  
unite the power of many

# Unlock GOB 2.0

Important updates and the future  
of Glass Open Book (GOB)

**FOUNDERS' INTRODUCTION**  
**UPCOMING CHANGES**  
**NEW PREMIUM PLANS**  
**LIMITED OFFER FOR FUNDING SUPPORTERS**  
**MORE WAYS TO SUPPORT GOB**



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The prices and packages are valid during the year 2026, and are to be seen as a guide. For specific services and pricing contact Glass Open Book team to receive an official quotation.

# Intro

## The future of business communication in the glass industry is closer than ever before – 2026 marks the 10th anniversary of Glass Open Book – in which GOB 2.0 will be unveiled

For a decade, the glass industry community has grown around Glass Open Book (GOB). More than 3,500 professionals and more than 340 companies have joined our glass industry network, showcasing their best products and services.

By 2025, we had reached over 1 million impressions of content posted both on GOB and our social media channels, which is a significant achievement for niche B2B communities. 30,000+ targeted followers from the glass industry joined us to get news and updates from our GOB Media team.

GOB started as a dream of two people and is now one of the largest specialised platforms for the glass industry on the Internet.

In honour of our brand's 10th anniversary, we plan to launch a completely updated version of GOB, which we've been developing for the past four years, as early as December 2026 - transforming GOB from a static directory into a vibrant digital ecosystem, expanding its functionality with direct messaging, news feed, new sales and marketing tools for companies, and incredible networking opportunities.

GOB has been developing for the past 10 years due to the efforts of its founders (and cost over £500,000). Now, GOB needs your support to unlock its full potential in GOB 2.0 and launch a best-in-class digital e-commerce infrastructure for glass industry networking, brand building, and business communications.

Let us share the upcoming changes and our vision for the future of Glass Open Book.

### Founders of Glass Open Book (GOB)



#### **Rajko Machold**

Glass Container Industry Expert,  
Business Coach & Mentor



#### **Alexey Romankov**

Glass Industry Enthusiast,  
Glasslover, Inspirer & Influencer

# New Chapter

Since 2016, [Glass Open Book](#) (GOB) has been providing the glass industry with free company profiles, unlimited listings, and continuous promotion through our social media.

Now, we are going to launch GOB 2.0 - a fully integrated B2B e-commerce environment for the global glass industry.

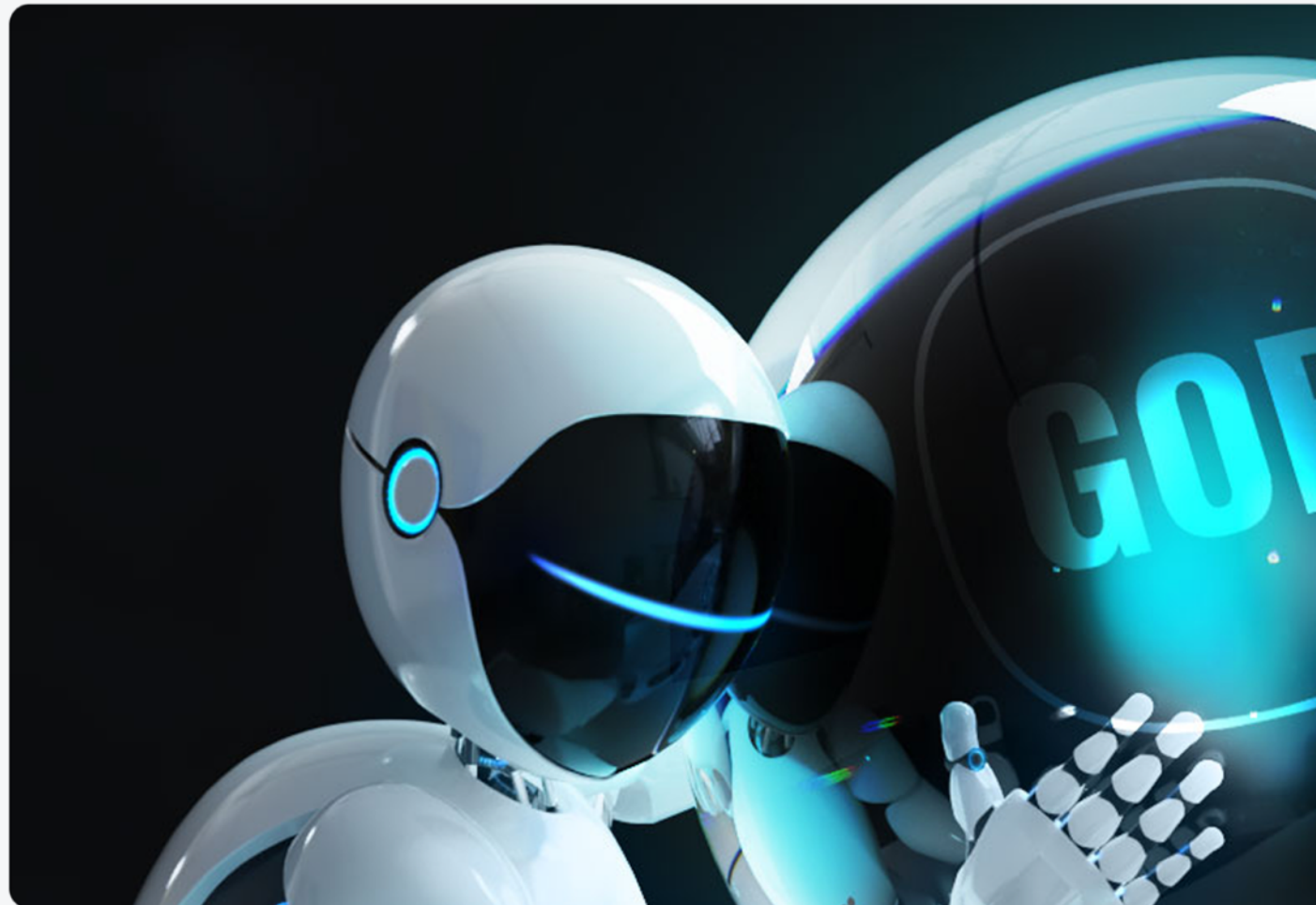
The platform evolves from a static directory into a living digital ecosystem.

**To make this possible, we are transitioning from a free model for companies to a premium paid business model.**



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# What Will Change on June 1, 2026

Starting June 1, 2026, our free Starter plan will evolve to keep:

- One company profile page.
- No listings in Products and Services.
- No integrated order handling via platform forms.
- No social media support from GOB Media team.

For companies that are currently active on GOB and are enjoying the benefits of their product and service listings, as well as social media promotions by the GOB Media team, there is an opportunity to upgrade NOW.

During May 2026 we offer our new 'Premium Blue' and 'Premium Gold' plans at a discounted rate for all current active supporters.

## Why Upgrade Now

By upgrading before its official release in December 2026, your company can enjoy:

- Using the current GOB platform with all its features without limits.
- Continue receiving requests for listed products and services.
- Retain your social media promotion support through the GOB Media team.
- Receive early access to GOB 2.0 features.
- Receive a premium company profile badge.
- Get our best GOB Media Packs for social media promotion.

Premium plans ensure continuity and growth for **Active Business Supporters**.



## Starter



### Business opportunities

Company profile	✓
Listing pages	🔒
Get orders	🔒
Spam filters	🔒
Post News & Updates	🔒
Corporate blog	🔒

### Verification & Security

GOB Blue Mark	🔒
Encrypted direct messages	🔒

### Customization

Profile Badge	🔒
Custom URL	🔒



## Premium Blue



### Business opportunities

Company profile	✓
Listing pages	Up to 12 pages
Get orders	✓
Spam filters	🔒
Post News & Updates	🔒
Corporate blog	🔒

### Verification & Security

GOB Blue Mark	✓
Encrypted direct messages	🔒

### Customization

Profile Badge	✓
Custom URL	🔒

Annual plan

£1300 / year



## Premium Gold



### Business opportunities

Company profile	✓
Listing pages	No limits
Get orders	✓
Spam filters	✓
Post News & Updates	✓
Corporate blog	✓

### Verification & Security

GOB Blue Mark	✓
Encrypted direct messages	✓

### Customization

Profile Badge	✓
Custom URL	✓

Annual plan

£2400 / year

# Business Opportunities

## Company profile

No games with hidden logos, descriptions, or additional phone numbers. Accessible and useful.

## Listing pages

Create company's product and service pages that showcase your capabilities and make your business discoverable across the global glass industry.

## Get Orders

Receive and manage product and service orders directly through the platform with clear status tracking, notifications, and integrated business chats.

## Spam Filters

Protect your sales pipeline with intelligent order validation - from automated screening to manual moderation.

## Post News & Updates

Share company news, product launches, and announcements with your followers in the GOB News feed to maintain visibility and engagement.

## Corporate Blog

Publish articles, case studies, and press releases authored by your team to position your company as an industry expert and improve your search presence.



### Starter



#### Business opportunities

Company profile	✓
Listing pages	🔒
Get orders	🔒
Spam filters	🔒
Post News & Updates	🔒
Corporate blog	🔒

#### Verification & Security

GOB Blue Mark	🔒
Encrypted direct messages	🔒

#### Customization

Profile Badge	🔒
Custom URL	🔒



### Premium Blue



#### Business opportunities

Company profile	✓
Listing pages	Up to 12 pages
Get orders	✓
Spam filters	🔒
Post News & Updates	🔒
Corporate blog	🔒


#### Verification & Security

GOB Blue Mark	✓
Encrypted direct messages	🔒

#### Customization

Profile Badge	✓
Custom URL	🔒

Annual plan  
**£1300 / year**



### Premium Blue


• • •

Business opportunities	
Company profile	✓
Listing pages	Up to 12 pages
Get orders	✓
Spam filters	🔒
Post News & Updates	🔒
Corporate blog	🔒

Verification & Security	
GOB Blue Mark	✓
Encrypted direct messages	🔒

Customization	
Profile Badge	✓
Custom URL	🔒

Annual plan  
**£1300 / year**



### Premium Gold

• • •

Business opportunities	
Company profile	✓
Listing pages	No limits
Get orders	✓
Spam filters	✓
Post News & Updates	✓
Corporate blog	✓

Verification & Security	
GOB Blue Mark	✓
Encrypted direct messages	✓

Customization	
Profile Badge	✓
Custom URL	✓

Annual plan  
**£2400 / year**

## Verification & Security

### GOB Blue Mark

A visible verification badge confirming that your company has been validated by the platform — increasing trust and reducing transaction risk.

### Encrypted Direct Messages

Communicate securely with your customers via encrypted messages, including dedicated business chats linked to specific orders or inquiries.

## Customisation

### Custom URL

Use a branded, SEO-friendly URL for your company profile to strengthen recognition and make sharing easier.

### Profile Badge

A premium visual identifier highlighting your company premium status and enhanced presence on the platform.

**Upgrade to one of the premium plans before its full release in December 2026 and ensure uninterrupted visibility and access.**

# Blue Plan Financial Logic

## Premium Blue subscription:

£119 per month

£1,300 per year (annual plan)

Compared to trade fairs, print advertising, or digital campaigns, the Premium Blue plan represents a highly cost-efficient digital sales channel in a niche industry.

Just imaging, the monthly plan costs the same as a dinner at a trade show (exhibition). Except it can bring you orders 24/7/365.

## A Practical Decision

**For companies actively promoting products and services within the GOB Media team, early upgrade ensures:**

- Official verification mark on the company profile (GOB Blue Mark).
- Ongoing exposure through GOB communication channels.
- Priority visibility on the GOB homepage.
- 12 social media posts about products published on GOB (based on visual and text materials provided by the company).
- Up to 6 news or updates based on the company press releases (Newsletter).

For active suppliers, the Premium Blue subscription plan is not simply an upgrade - it is a continuity and growth tool.



# Gold Plan Financial Logic

## Premium Gold subscription:

£220 per month

£2,400 per year (annual plan)

Everything from the Blue Plan, plus incredible promotion opportunities on the platform with exclusive support from the GOB Media team.

## A Practical Decision

Premium Gold subscribers will get our best GOB Media Pack for promoting their products and services, including:

- Priority coverage on GOB social media.
- 24 social media posts about products published on GOB.
- Up to 12 news or updates based on the company press releases.
- One GOB Talk interview.
- Two sponsorship slots in GOB News Video Digest.

Learn more about GOB Media Services [here](#).

### ANY QUESTIONS LEFT? LET'S SCHEDULE A CALL


Contact us at [unlock@glassopenbook.com](mailto:unlock@glassopenbook.com)

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# Limited Offer for **GOB Funding Supporters**

Following the completion of the first phase of GOB 2.0 development in 2026, packed with premium plans, we are to initiate the development of the second phase between 2027 and 2030. It will implement the features of the new ultra-premium plan for businesses - **Royal Purple**. Companies that join this initiative before development begins, will receive additional strategic benefits and would be considered as **GOB Funding Supporters**.



## Royal Purple

<b>Business opportunities</b>		<b>Customization</b>	<b>Advertising opportunities</b>
Affiliated pages	No limits	Custom forms ✓	Ads in the Feed ✓
Post in Jobs section	✓	Quick replies ✓	Ads in the Main Banner Box (MBB) ✓
Analytics	✓	Greeting messages ✓	No third party Ads on your pages ✓
Respond to reviews	✓	Away messages ✓	Marketing Campaign Manager ✓
GOB Shop features	✓	Chat bots ✓	
Collections	✓		
Storytelling features	✓		

**Ads Credits**

Up to 96% **GOB Coins** for advertising on the platform.

Get early access for

# £25,000



# Royal Purple Plan

## Financial Logic

Our target is to raise **£500,000 from 20 GOB Funding Supporters** before the second development phase that starts on January 1, 2027. GOB Funding Supporters can contribute by signing up for a prepaid subscription to our ultra-premium Royal Purple plan:

A one-time fee of £25,000 includes 8 years of access to all premium features, as well as 24,000 GOB Coins for advertising on the platform (1 GOB Coin = £1).

### Strategic benefits include:

- Access to all GOB premium features before the official launch of the Royal Purple plan in 2030.
- 5 years of Royal Purple subscription with no additional costs starting from the official launch in 2030.
- Permanent GOB Funding Supporter Badge on your company profile.
- Permanent presence in the official GOB Funding Supporters Gallery.
- Recognition in GOB communications and announcements.

**By supporting the second phase of GOB 2.0 development, companies position themselves among the businesses as actively shaping the future of the glass sector.**

# Inside the Royal Purple

## Business Opportunities

### **Affiliated Pages**

Create linked sub-pages for subsidiaries, regional offices, or divisions — enabling large organisations to present their full global structure under one brand.

### **Post in Jobs Section**

Publish job openings in the dedicated glass industry careers space to attract qualified specialists and strengthen employer visibility.

### **Analytics**

Access detailed performance insights on your activity — including content reach, product views, engagement metrics, and audience breakdown by industry sector and geography.

### **Respond to Reviews**

Engage with customer feedback by replying to reviews about your company, products, and services — demonstrating transparency and professionalism.

### **GOB Shop Features**

Offer branded merchandise and promotional items in a dedicated shop area without mixing them with core industrial products or services.

### **Collections**

Group related products or services into curated collections that can be promoted and discovered as themed offerings.

### **Storytelling Features**

Share short visual stories and updates in card format to highlight projects, milestones, or behind-the-scenes moments in a more dynamic way.

# Customisation

## **Custom Forms**

Design tailored order, quotation, or inquiry forms to match your internal sales workflow and documentation requirements.

## **Quick Replies**

Use pre-written response templates across orders and messages to accelerate communication and ensure consistency.

## **Greeting Messages**

Automatically welcome potential clients with a configurable introductory message at key interaction points such as order initiation.

## **Away Messages**

Send courteous automated follow-up or closure messages when conversations or orders end or are canceled.

## **Chat Bots**

Deploy trained AI assistants connected to your order workflows to automate initial inquiry handling and pre-qualification before human confirmation.

# Advertising

## **Ads in the Feed**

Promote products, services, or content directly in the GOB feed with audience targeting options.

## **Ads in the Main Banner Box (MBB)**

Reserve premium platform banner placement to highlight your brand, launches, or events with maximum visibility.

## **No Third-Party Ads on Your Pages**

Ensure a clean brand environment by removing external advertising from your company pages and related content areas.

## **Marketing Campaign Manager**

Plan and manage advertising campaigns with advanced targeting, placement selection, budget control, scheduling, and real-time performance tracking.

## Key Benefits for GOB Funding Supporters

Until all GOB 2.0 features are released by 2030, we will actively promote GOB Funding Supporters

It means, thousands of GOB followers will learn that your brand supports significant industry initiatives.

### Gallery of GOB Funding Supporters

The GOB development supporters will remain in the special 'GOB Funding Supporters Gallery' forever.

### Profile Badge

GOB Funding Supporters will be permanently marked with a special badge. Verification and premium badges signal reliability and commitment - helping buyers choose you over unverified competitors.



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## Investments in a Profitable Way

### Shape the future of the glass industry B2B marketplace

Funding Supporters actively contribute to building the first dedicated global B2B e-commerce infrastructure for the glass sector.

### Get early access to cutting-edge commercial tools (before official release)

Premium features provide deeper control over branding, communication, analytics, and automation.

### Increase visibility across the global glass industry

Enhanced presence, advertising capabilities, and structured brand architecture expand your reach across regions and industry segments.

## Leadership & Innovation

### **Strengthen trust and brand authority**

A funding supporter level presence signals leadership, commitment to innovation, and long-term engagement with the industry's digital transformation.

### **Accelerate demand generation and conversion**

Campaign management, collections, and merchandising tools help attract attention and convert interest into qualified opportunities.

### **Optimise sales workflows through automation**

Custom forms, quick replies, and AI-assisted order handling reduce manual effort and improve response speed.



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# More Ways to Support Glass Open Book

## **Individuals**

GOB is possible thanks to hundreds of individual supporters. People are the most important asset that companies have, and they support us following GOB on social media, registering on our platform, helping with small donations, and many other ways.

## **Business Supporters**

Small and medium-sized companies support us by signing up for GOB premium plans and by acting as GOB Funding Supporters.

## **Sponsors**

Key drivers of progress are large industry companies that are able to fund the development of new GOB sections such as Jobs (Vacancies), Courses, Crowdfunding, GOB Shop, Games, Glass Radar or Events.

## **Partners**

Companies interested in the glass industry digital transformation can contact us to finance and jointly develop digital solutions or even entire areas of the GOB ecosystem, such as GOB Academy, with the goal of generating joint profits upon implementation.

## **Investors**

Investors, not necessarily focused on the glass industry, who see commercial potential in the GOB ecosystem - contact us today.

ANY QUESTIONS LEFT?

Contact us at [info@glassopenbook.com](mailto:info@glassopenbook.com)

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